

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

KOAT
www.koat.com

Billing Address

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	327 REFORM NM NM

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	965626	06385379

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
51		104

Agency Ref	Advertiser Ref

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$1,900.00	NM
Class of Time : Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> 10/29/12 <u>End Date</u> 11/04/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 10:15 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,900.00 NM									
4 KOAT Tu 10/30/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,900.00 NM									
3 KOAT W 10/31/12 10:13 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,400.00 NM									
5 KOAT Th 11/01/12 10:12 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,400.00 NM									
2 KOAT F 11/02/12 10:26 PM Action 7 News @ 10p M-F 10-1030p :30 RNMT1203 \$1,400.00 NM									
2	10/29/12	11/02/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
Class of Time : Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> 10/29/12 <u>End Date</u> 11/04/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 10/29/12 11:48 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
3 KOAT Tu 10/30/12 11:23 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
2 KOAT W 10/31/12 11:21 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
5 KOAT Th 11/01/12 11:36 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
1 KOAT F 11/02/12 11:43 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
3	10/29/12	11/02/12	Chew, The	12-1pm	MTWTF--	:30	5	\$200.00	NM
Class of Time : Pre-emptible with notice									
Weeks: <u>Start Date</u> 10/29/12 <u>End Date</u> 11/04/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 10/29/12 12:00 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
2 KOAT Tu 10/30/12 12:30 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
5 KOAT W 10/31/12 12:34 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
3 KOAT Th 11/01/12 12:31 PM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
1 KOAT F 11/02/12 11:59 AM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,300.00	NM
Class of Time : Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> 10/29/12 <u>End Date</u> 11/04/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 6:16 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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 Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	327 REFORM NM NK	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 11:37 AM Anderson Cooper 11a-12n :30 RNMT1203 \$250.00 NM									
11	11/05/12	11/05/12	Chew, The	12-1pm	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 11:59 AM Chew, The 12-1pm :30 RNMT1203 \$200.00 NM									
12	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 6:28 PM Action 7 News @ 6p 6-630p :30 RNMT1203 \$1,300.00 NM									
13	11/05/12	11/06/12	6a A7N More In The AM	6-7a	MT-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 6:43 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM									
2 KOAT Tu 11/06/12 6:42 AM 6a A7N More In The AM 6-7a :30 RNMT1203 \$1,100.00 NM									
14	11/05/12	11/06/12	Good Morning America	7-9a	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 11/05/12 7:43 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM									
1 KOAT Tu 11/06/12 7:55 AM Good Morning America 7-9a :30 RNMT1203 \$850.00 NM									
15	11/03/12	11/03/12	ABC Prime College Football	6-10p	-----S-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 8:09 PM ABC Prime College Football 6-10p :30 RNMT1203 \$1,800.00 NM									
16	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 8:24 AM Su 6a A7N More in the AM 6-9a :30 RNMT1203 \$500.00 NM									
17	11/02/12	11/02/12	Ellen 3-4p	3-4p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 3:37 PM Ellen 3-4p 3-4p :30 RNMT1203 \$400.00 NM									
18	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p	----2--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----2-- 2 \$1,400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Retorm New Mexico Now		Issue	327 REFORM NM NC

KOAT

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p	----2--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT F 11/02/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1203 \$1,400.00 NM									
1 KOAT F 11/02/12 11:00 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1203 \$1,400.00 NM									
19	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	----1-	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 10:24 PM Action 7 News @ 10p Sat 10-1035p :30 RNMT1203 \$1,600.00 NM									
20	11/04/12	11/04/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 10:44 PM Action 7 News @ 1030p Sun 1030-1105p :30 RNMT1203 \$1,800.00 NM									
21	11/02/12	11/02/12	Nightline	1105-1135p	----2--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----2- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 11:22 PM Nightline 1105-1135p :30 RNMT1203 \$500.00 NM									
2 KOAT F 11/02/12 11:31 PM Nightline 1105-1135p :30 RNMT1203 \$500.00 NM									
22	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1203 \$1,400.00 NM									
23	11/05/12	11/05/12	Nightline	1105-1135p	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 11:27 PM Nightline 1105-1135p :30 RNMT1203 \$500.00 NM									

Total Spots 57

<u>Gross Total</u>	\$50,100.00
<u>Agency Commission</u>	\$7,515.00
<u>Net Amount Due</u>	\$42,585.00
New Mexico Tax Rate	7.0%
<u>Amount Due</u>	\$45,565.95

Payment Terms 30 Days

INVOICE

KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

KOAT
 www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12- 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM N

Flight Dates	Order #	All Order #
10/29/12 - 11/06/12	961890	06364302

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
51		104

Agency Ref	Advertiser Ref

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/29/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	10/29/12	11/04/12	MTWTF--	5	\$1,900.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KOAT M	10/29/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30		RNMT1205	\$1,900.00 NM
4	KOAT Tu	10/30/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30		RNMT1205	\$1,900.00 NM
3	KOAT W	10/31/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30		RNMT1205	\$1,400.00 NM
5	KOAT Th	11/01/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30		RNMT1205	\$1,400.00 NM
1	KOAT F	11/02/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30		RNMT1205	\$1,400.00 NM
2	10/29/12	11/02/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	10/29/12	11/04/12	MTWTF--	5	\$250.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KOAT M	10/29/12	11:52 AM	Anderson Cooper	11a-12n	:30		RNMT1205	\$250.00 NM
1	KOAT Tu	10/30/12	11:54 AM	Anderson Cooper	11a-12n	:30		RNMT1205	\$250.00 NM
3	KOAT W	10/31/12	11:37 AM	Anderson Cooper	11a-12n	:30		RNMT1205	\$250.00 NM
4	KOAT Th	11/01/12	11:44 AM	Anderson Cooper	11a-12n	:30		RNMT1205	\$250.00 NM
5	KOAT F	11/02/12	11:31 AM	Anderson Cooper	11a-12n	:30		RNMT1205	\$250.00 NM
3	10/29/12	11/02/12	Chew, The	12-1pm	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	10/29/12	11/04/12	MTWTF--	5	\$200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KOAT M	10/29/12	12:57 PM	Chew, The	12-1pm	:30		RNMT1205	\$200.00 NM
4	KOAT Tu	10/30/12	12:57 PM	Chew, The	12-1pm	:30		RNMT1205	\$200.00 NM
5	KOAT W	10/31/12	11:59 AM	Chew, The	12-1pm	:30		RNMT1205	\$200.00 NM
2	KOAT Th	11/01/12	11:59 AM	Chew, The	12-1pm	:30		RNMT1205	\$200.00 NM
3	KOAT F	11/02/12	12:29 PM	Chew, The	12-1pm	:30		RNMT1205	\$200.00 NM
4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	10/29/12	11/04/12	MTWTF--	5	\$1,300.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Reform New Mexico Now		Issue	313 REFORM NM NC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 10/29/12 6:14 PM Action 7 News @ 6p 6-630p :30 RNMT1205 \$1,300.00 NM									
3 KOAT Tu 10/30/12 6:14 PM Action 7 News @ 6p 6-630p :30 RNNT1205 \$1,300.00 NM									
5 KOAT W 10/31/12 6:25 PM Action 7 News @ 6p 6-630p :30 RNMT1205 \$1,300.00 NM									
1 KOAT Th 11/01/12 5:59 PM Action 7 News @ 6p 6-630p :30 RNMT1205 \$1,300.00 NM									
2 KOAT F 11/02/12 6:21 PM Action 7 News @ 6p 6-630p :30 RNMT1205 \$1,300.00 NM									
5	10/29/12	11/02/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 10/29/12 6:44 AM 6a A7N More In The AM 6-7a :30 RNNT1205 \$1,100.00 NM									
1 KOAT Tu 10/30/12 7:00 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM									
2 KOAT W 10/31/12 6:43 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM									
5 KOAT Th 11/01/12 6:43 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM									
3 KOAT F 11/02/12 6:59 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM									
6	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KOAT M 10/29/12 7:48 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
1 KOAT Tu 10/30/12 7:50 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
4 KOAT W 10/31/12 7:26 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
3 KOAT Th 11/01/12 8:55 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
2 KOAT F 11/02/12 8:29 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
7	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:28 PM Action 7 News @ 5p Sat 5-530p :30 RNMT1205 \$550.00 NM									
8	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 7:44 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1205 \$400.00 NM									
2 KOAT Sa 11/03/12 8:25 AM Sa 6a A7N More in the AM 6-9a :30 RNMT1205 \$400.00 NM									
9	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 4:59 PM Action 7 News @ 5p Sun 5-530p :30 RNMT1205 \$550.00 NM									
19	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 7:26 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Reform New Mexico Now		Issue	313 REFORM NM N

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT Tu 10/30/12 8:55 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
2 KOAT W 10/31/12 8:47 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
5 KOAT Th 11/01/12 7:55 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
4 KOAT F 11/02/12 8:55 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
20	10/29/12	11/02/12	The View 10-11a	10-11a	MTWTF--	:30	10	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 10 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 10:32 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
7 KOAT M 10/29/12 10:59 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
2 KOAT Tu 10/30/12 9:59 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
8 KOAT Tu 10/30/12 10:39 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
3 KOAT W 10/31/12 9:58 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
9 KOAT W 10/31/12 10:59 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
10 KOAT Th 11/01/12 9:59 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
4 KOAT Th 11/01/12 10:31 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
6 KOAT F 11/02/12 10:35 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
5 KOAT F 11/02/12 10:59 AM The View 10-11a 10-11a :30 RNMT1205 \$450.00 NM									
21	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	2	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 2 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$1,250.00 NM									
2 KOAT Tu 10/30/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$1,250.00 NM									
22	10/29/12	11/02/12	Dr Oz	4-5p	MTWTF--	:30	10	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 10 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 4:12 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
6 KOAT M 10/29/12 4:56 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
2 KOAT Tu 10/30/12 4:12 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
10 KOAT Tu 10/30/12 4:56 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
3 KOAT W 10/31/12 4:14 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
8 KOAT W 10/31/12 4:38 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
4 KOAT Th 11/01/12 4:10 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
7 KOAT Th 11/01/12 4:25 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
5 KOAT F 11/02/12 4:12 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
9 KOAT F 11/02/12 4:55 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM									
23	10/29/12	11/02/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 5:21 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									
2 KOAT Tu 10/30/12 5:26 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									
4 KOAT W 10/31/12 5:12 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									
5 KOAT Th 11/01/12 5:22 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									

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961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Reform New Mexico Now		Issue	313 REFORM NM NC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	11/02/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT F 11/02/12 5:26 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									
24	10/29/12	11/02/12	Live with Regis & Kelly 9-9-10a		MTWTF--	:30	10	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 10 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 9:29 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
9 KOAT M 10/29/12 9:50 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
2 KOAT Tu 10/30/12 9:22 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
8 KOAT Tu 10/30/12 9:43 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
6 KOAT W 10/31/12 9:20 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
3 KOAT W 10/31/12 9:42 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
10 KOAT Th 11/01/12 9:24 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
4 KOAT Th 11/01/12 9:44 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
7 KOAT F 11/02/12 9:30 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
5 KOAT F 11/02/12 9:56 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
25	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----2	:30	2	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 6:23 AM Su 6a A7N More in the AM 6-9a :30 RNMT1205 \$850.00 NM									
2 KOAT Su 11/04/12 7:12 AM Su 6a A7N More in the AM 6-9a :30 RNMT1205 \$850.00 NM									
31	11/05/12	11/05/12	The View 10-11a	10-11a	M-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT Su 11/04/12 7:29 AM Su 6a A7N More in the AM 6-9a :30 RNMT1205 \$800.00 NM									
MG for 31.1,31.2									
4 KOAT Su 11/04/12 12:15 AM CASTLE SUN LF 1205-105A :30 RNMT1205 \$100.00 NM									
MG for 31.1,31.2									
1 KOAT M 11/05/12 The View 10-11a 10-11a :00 \$450.00 NM									
See MG 31.3,31.4									
2 KOAT M 11/05/12 The View 10-11a 10-11a :00 \$450.00 NM									
See MG 31.3,31.4									
32	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	3	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 10/29/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$1,250.00 NM									
3 KOAT W 10/31/12 10:57 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$900.00 NM									
1 KOAT Th 11/01/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$900.00 NM									
33	11/05/12	11/05/12	Anderson Cooper	11a-12n	M-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 11:28 AM Anderson Cooper 11a-12n :30 RNMT1205 \$250.00 NM									

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961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Retorm New Mexico Now		Issue	313 REFORM NM NK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/05/12	11/05/12	Anderson Cooper	11a-12n	M-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Class of Time - Fixed Non Pre-emptible									
34	11/05/12	11/05/12	Chew, The	12-1pm	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 12:57 PM Chew, The 12-1pm :30 RNMT1205 \$200.00 NM									
35	10/29/12	11/02/12	Ellen 3-4p	3-4p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 10/29/12 3:20 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM 1 KOAT Tu 10/30/12 3:25 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM 3 KOAT W 10/31/12 3:41 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM 4 KOAT Th 11/01/12 3:31 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM 5 KOAT F 11/02/12 3:47 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM									
36	11/05/12	11/06/12	Dr Oz	4-5p	MT-----	:30	2	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 4:18 PM Dr Oz 4-5p :30 RNMT1205 \$675.00 NM 2 KOAT Tu 11/06/12 4:56 PM Dr Oz 4-5p :30 RNMT1205 \$575.00 NM									
37	11/05/12	11/05/12	Action 7 News @ 5p	5-530p	M-----	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 5:22 PM Action 7 News @ 5p 5-530p :30 RNMT1205 \$1,100.00 NM									
38	10/29/12	11/02/12	5a A7N More In The AM	5-6a	MTWTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 10/29/12 5:43 AM 5a A7N More In The AM 5-6a :30 RNMT1205 \$625.00 NM 1 KOAT W 10/31/12 5:44 AM 5a A7N More In The AM 5-6a :30 RNMT1205 \$625.00 NM									
39	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1205 \$1,300.00 NM									
40	11/05/12	11/05/12	6a A7N More In The AM	6-7a	M-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 11/05/12 6:11 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM 1 KOAT M 11/05/12 6:23 AM 6a A7N More In The AM 6-7a :30 RNMT1205 \$1,100.00 NM									

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Advertiser	Product	Estimate Number	
Retorm New Mexico Now	Issue	313 REFORM NM NC	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/29/12	11/02/12	Entertainment Tonight 631630-7p		MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 RNMT1205 \$1,100.00 NM									
3 KOAT Tu 10/30/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 RNMT1205 \$1,100.00 NM									
4 KOAT W 10/31/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 RNMT1205 \$1,100.00 NM									
2 KOAT Th 11/01/12 6:55 PM Entertainment Tonight 630-7p 630-7p :30 RNMT1205 \$1,100.00 NM									
5 KOAT F 11/02/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 RNMT1205 \$1,100.00 NM									
42	10/29/12	11/06/12	Good Morning America 7-9a		MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 8:59 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
2 KOAT Tu 10/30/12 7:26 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
5 KOAT W 10/31/12 7:43 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
4 KOAT Th 11/01/12 8:29 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
3 KOAT F 11/02/12 8:00 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT---- 8 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KOAT M 11/05/12 7:26 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
7 KOAT M 11/05/12 7:59 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
6 KOAT M 11/05/12 8:29 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
9 KOAT M 11/05/12 8:59 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
12 KOAT Tu 11/06/12 7:29 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
10 KOAT Tu 11/06/12 8:42 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
13 KOAT Tu 11/06/12 8:49 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
11 KOAT Tu 11/06/12 8:59 AM Good Morning America 7-9a :30 RNMT1205 \$850.00 NM									
43	11/05/12	11/05/12	Live with Regis & Kelly 9-9-10a		M-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 11/05/12 9:33 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
1 KOAT M 11/05/12 9:46 AM Live with Regis & Kelly 9-10a 9-10a :30 RNMT1205 \$475.00 NM									
44	11/05/12	11/05/12	DWTS	7-10p	M-----	:30	1	\$4,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$4,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 7:00 PM DWTS 7-10p :30 RNMT1205 \$4,600.00 NM									
45	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 10:13 PM Action 7 News @ 10p Sat 10-1035p :30 RNMT1205 \$1,700.00 NM									
46	11/04/12	11/04/12	Action 7 News @ 10p	Sur10-1030p	-----S	:30	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser		Product	Estimate Number
Reform New Mexico Now		Issue	313 REFORM NM NC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 10:28 PM Action 7 News @ 10p Sun 10-1030p :30 RNMT1205 \$2,100.00 NM									
47	11/04/12	11/04/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 10:55 PM Action 7 News @ 1030p Sun 1030-1105p :30 RNMT1205 \$1,250.00 NM									
48	11/02/12	11/02/12	20/20	9-10p	----F--	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 9:46 PM 20/20 9-10p :30 RNMT1205 \$3,800.00 NM									
49	10/31/12	11/02/12	Action 7 News @ 1030p	1030-1105p	--WTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 RNMT1205 \$900.00 NM									
50	11/03/12	11/03/12	Action 7 News @ 530p	530-530-6p	----S-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:50 PM Action 7 News @ 530p 530-6p :30 RNMT1205 \$650.00 NM									
51	10/31/12	11/02/12	5a A7N More In The AM	5-6a	--WTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 5:14 AM 5a A7N More In The AM 5-6a :30 RNMT1205 \$625.00 NM									
2 KOAT F 11/02/12 5:23 AM 5a A7N More In The AM 5-6a :30 RNMT1205 \$625.00 NM									
52	10/31/12	11/02/12	Ellen 3-4p	3-4p	--WTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 3:59 PM Ellen 3-4p 3-4p :30 RNMT1205 \$400.00 NM									
53	11/02/12	11/02/12	Nightline	1105-1135p	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 11:13 PM Nightline 1105-1135p :30 RNMT1205 \$500.00 NM									
54	11/05/12	11/05/12	Nightline	1105-1135p	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$500.00									

INVOICE

Send Payment To

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	313 REFORM NM NC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			
						Length	Week	Rate	Type
54	11/05/12	11/05/12	Nightline	1105-1135p	M-----	:30	1	\$500.00	NM
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 11:19 PM Nightline 1105-1135p :30 RNMT1205 \$500.00 NM									
55	11/04/12	11/04/12	NYC Marathon	2-4pm	-----S	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$550.00				
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 3:59 PM NYC Marathon 2-4pm :30 RNMT1205 \$550.00 NM									
Total Spots						131			

<u>Gross Total</u>	\$106,950.00
<u>Agency Commission</u>	\$16,042.50
<u>Net Amount Due</u>	\$90,907.50
New Mexico Tax Rate	7.0%
<u>Amount Due</u>	\$97,271.03

Payment Terms 30 Days